



**Let's dive in.**

**WHAT ARE YOUR GOALS?**

**IN YOUR LIFE**



**YOUR BUSINESS**





**Let's ask this again.**

**WHAT'S THE GOAL FOR YOUR BUSINESS?**

**WHAT'S THE GOAL FOR YOURSELF IN YOUR BUSINESS?**



**WHAT'S YOUR GOAL FOR YOUR CLIENTS WHO YOU HELP IN YOUR BUSINESS?**

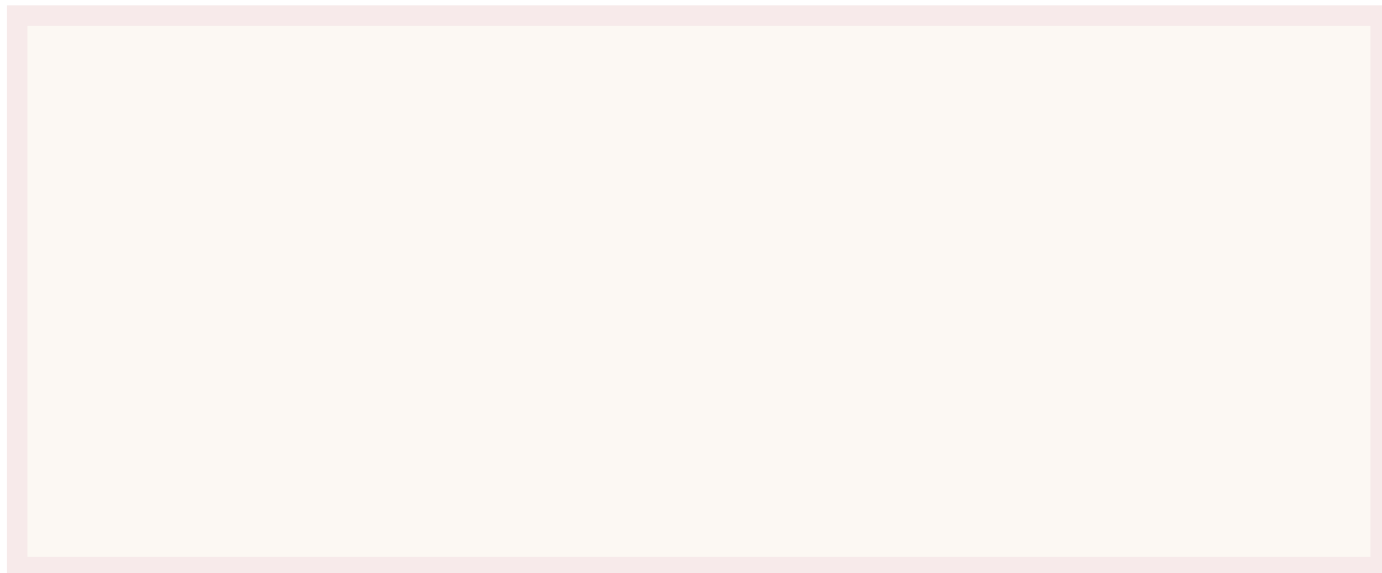




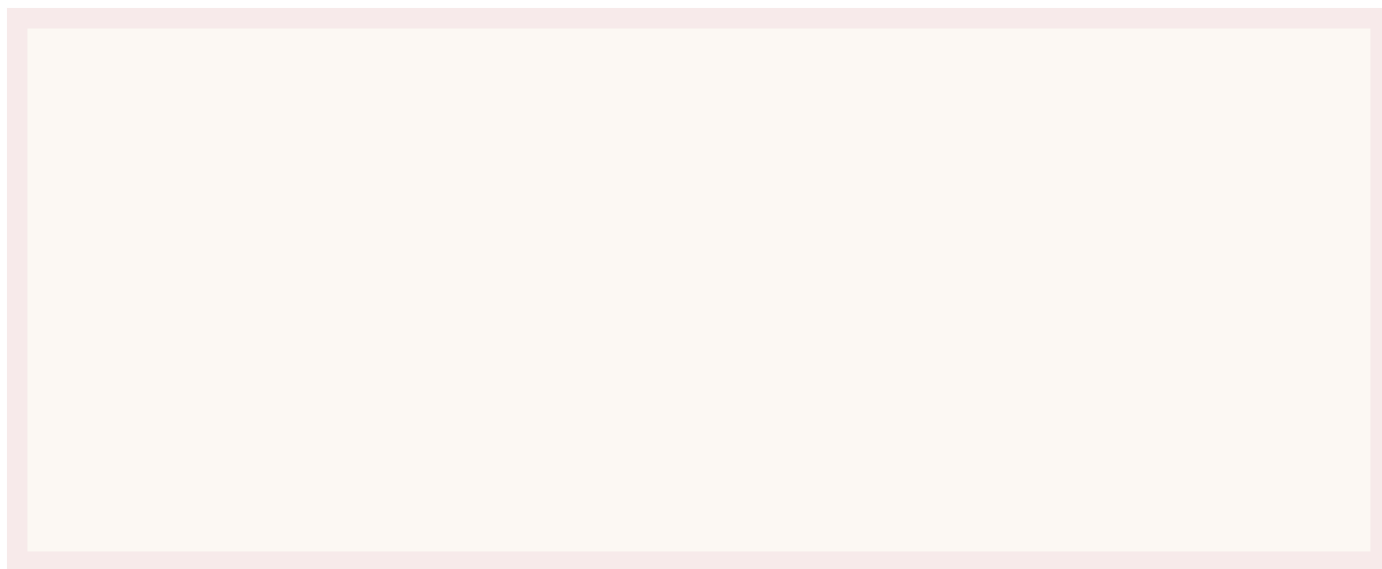
# About your ideal clients

WHO ARE YOU WORKING WITH?

WHO ARE YOU HELPING?



WHY DO THEY NEED YOU?

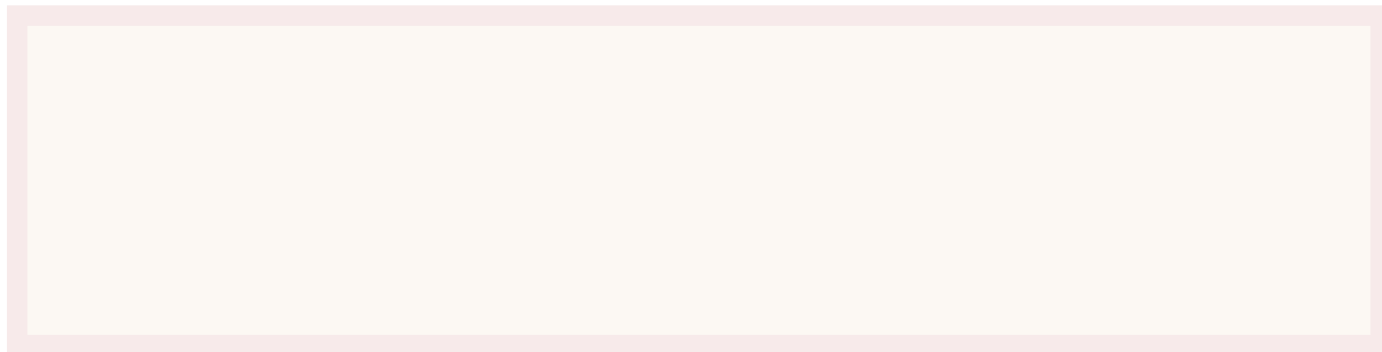




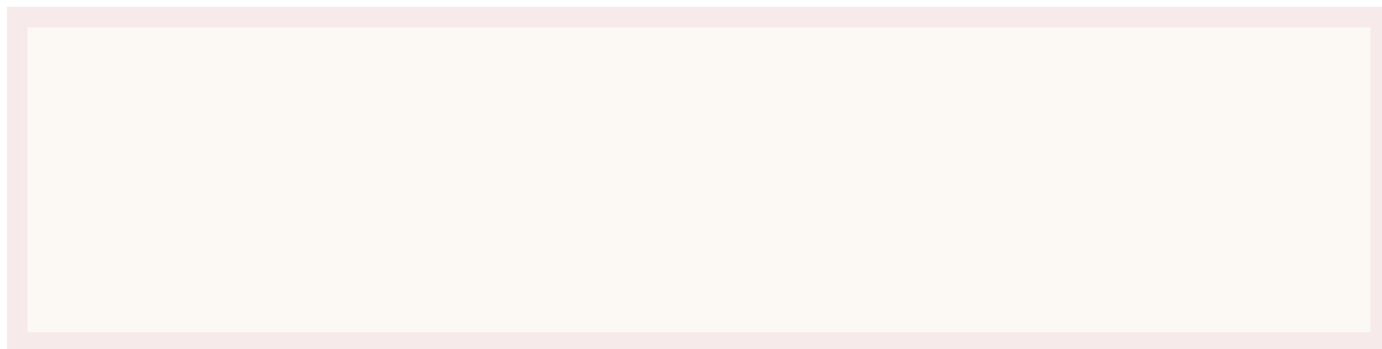
# About your ideal clients

**WHO ARE YOU WORKING WITH?**

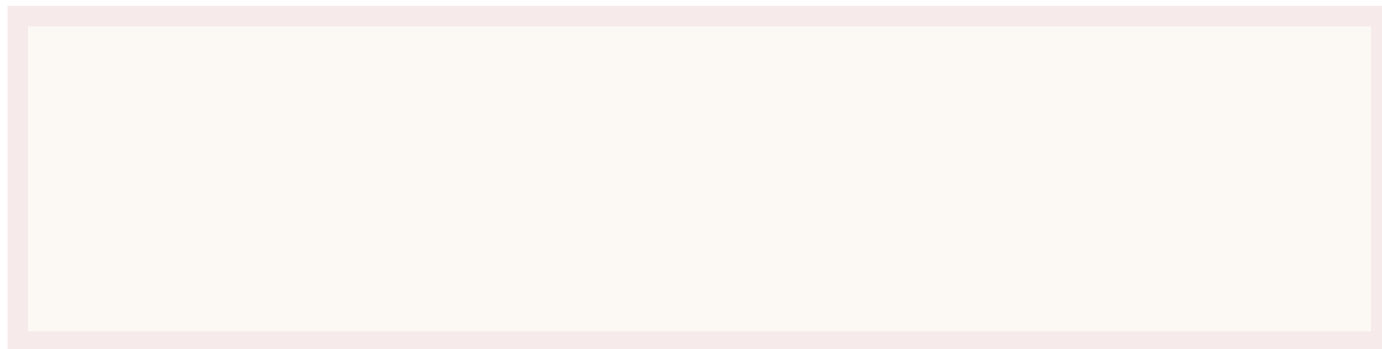
**HOW DO YOU HELP THEM?**



**WHAT IS YOUR MAIN OFFER?**



**ANY OTHER OFFERS THAT SUPPORT THE MAIN OFFER?**





# Your landing page tagline

## WHAT YOUR VISITORS WILL SEE

[WHAT YOU DO/OFFER]

FOR

[WHO YOU DO IT FOR/IDEAL CLIENT]

SO THEY CAN

[THE PROBLEM YOU SOLVE FOR PEOPLE]

BRAINSTORM BELOW





# Your landing page tagline

## WHAT YOUR VISITORS WILL SEE

[WHAT YOU DO/OFFER]

FOR

[WHO YOU DO IT FOR/IDEAL CLIENT]

SO THEY CAN

[THE PROBLEM YOU SOLVE FOR PEOPLE]

## YOUR FINAL HEADLINE

