

# Brand Values

## SOME WORDS TO INSPIRE YOU

ABUNDANCE	CLEANLINESS	DETERMINATION
ACCEPTANCE	COLLABORATION	DEVOTION
ACCESSIBILITY	COMFORT	DIGNITY
ACCOUNTABILITY	COMMITMENT	DILIGENCE
ACCURACY	COMMUNICATION	DIRECTNESS
ACTIVENESS	COMPASSION	DISCIPLINE
ADAPTABILITY	CONFIDENCE	DISCOVERY
ADVENTURE	CONNECTION	DISCRETION
AFFECTION	CONSISTENCY	DIVERSITY
AMBITION	CONTROL	DREAMS
APPRECIATION	COOPERATION	DRIVE
APPROACHABILITY	COURAGE	DUTY
ATTENTION TO DETAIL	CRAFTINESS	EAGERNESS
BALANCE	CRAFTSMANSHIP	EASE OF USE
BEAUTY	CREATIVITY	ECONOMY
BELONGING	CREDIBILITY	EDUCATION
BRAVERY	CURIOSITY	EFFECTIVENESS
CAPABILITY	CUSTOMER	ELEGANCE
CARE	SATISFACTION	EMPATHY
CHANGE	CUSTOMER-CENTRIC	EMPOWERING
CHARITY	DARING	ENERGY
CLARITY	DEDICATION	ENGAGEMENT
	DEPENDABILITY	ENJOYMENT

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## SOME WORDS TO INSPIRE YOU

ENTERTAINMENT

ENTHUSIASM

ENTREPRENEURSHIP

ENVIRONMENT

EQUALITY

EVOLUTION

EXCELLENCE

EXCITEMENT

EXHILARATION

EXPERTISE

EXPLORATION

FAIRNESS

FAITH

FAMILY

FAME

FASCINATION

FEARLESSNESS

FIRMNESS

FITNESS

FLEXIBILITY

FOCUS

FOCUS

FREEDOM

FRESHNESS

FRIENDSHIP

FUN

GENEROSITY

GENIUS

GENUINENESS

GOODWILL

GRATITUDE

GROWTH

GUIDANCE

HAPPINESS

HARD WORK

HARMONY

HEALTH

HEART

HEROISM

HISTORY

HONESTY

HONOUR

HOPE

HUMILITY

HUMOR

IMAGINATION

IMPACT

INDIVIDUALITY

INNOVATION

INSIGHT

INSPIRATION

INTEGRITY

INTELLIGENCE

INTIMACY

INTUITION

JOY

JUSTICE

KINDNESS

KNOWLEDGE

LEADERSHIP

LEARNING

LIVELINESS

LOGIC

LONGEVITY

LOVE

LOYALTY

MASTERY



# Brand Values

## SOME WORDS TO INSPIRE YOU

MINDFULNESS

MOTIVATION

NEATNESS

OPTIMISM

ORGANISATION

ORIGINALITY

PARTNERSHIP

PASSION

PATIENCE

PEACE

PERCEPTION

PERFORMANCE

PERSISTENCE

PERSONAL

DEVELOPMENT

PLAYFULNESS

POISE

POLISH

POPULARITY

POSITIVITY

POTENTIAL

POWER

PRECISION

PRIDE

PRIVACY

PRODUCTIVITY

PROFESSIONALISM

PROGRESS

PURITY

QUALITY

RECOGNITION

REFLECTION

RELATIONSHIPS

RELIABILITY

RESILIENCE

RESOURCEFULNESS

RESPECT

RESPONSIBILITY

SAFETY

SATISFACTION

SECURITY

SHARING

SIMPLICITY

SINCERITY

SKILL

SPEED

SPONTANEITY

STABILITY

STRENGTH

SUCCESS

SUPPORT

SUSTAINABILITY

TALENT

TEAMWORK

THOUGHTFULNESS

TOLERANCE

TRUST

TRUTH

UNDERSTANDING

UNIQUENESS

UNITY

VALUE

VARIETY

VIRTUE

VISION

WARMTH

WELCOMING



**Woot! So much progress**

**FOLLOW ALONG + SHARE**



**@EMILIADOESSTUFF**



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**SEE YOU IN THE NEXT CHALLENGE**

**PAGE LAYOUTS:**

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