

All about content

RECOMMENDED PAGES

- HOME
- ABOUT
- WORK WITH ME
- BLOG
- CONTACT
- FREEBIE OPT IN PAGE
- FREEBIE THANK YOU
- PAGE

EXTRA PAGES

- PORTFOLIO
- FAQs
- SHOP
- RESOURCES
- TERMS + CONDITIONS
- PRIVACY POLICY
- REFUNDS/SHIPPING

VALUES PAGE

- VALUES PAGE

Which ones will you use?



Your about page

CONTENT IN SECTIONS

YOUR STORY: THE WHO + WHY OF WHAT YOU DO



WAYS YOU HELP CLIENTS: THE WHAT + WHERE + WHEN OF WHAT YOU DO





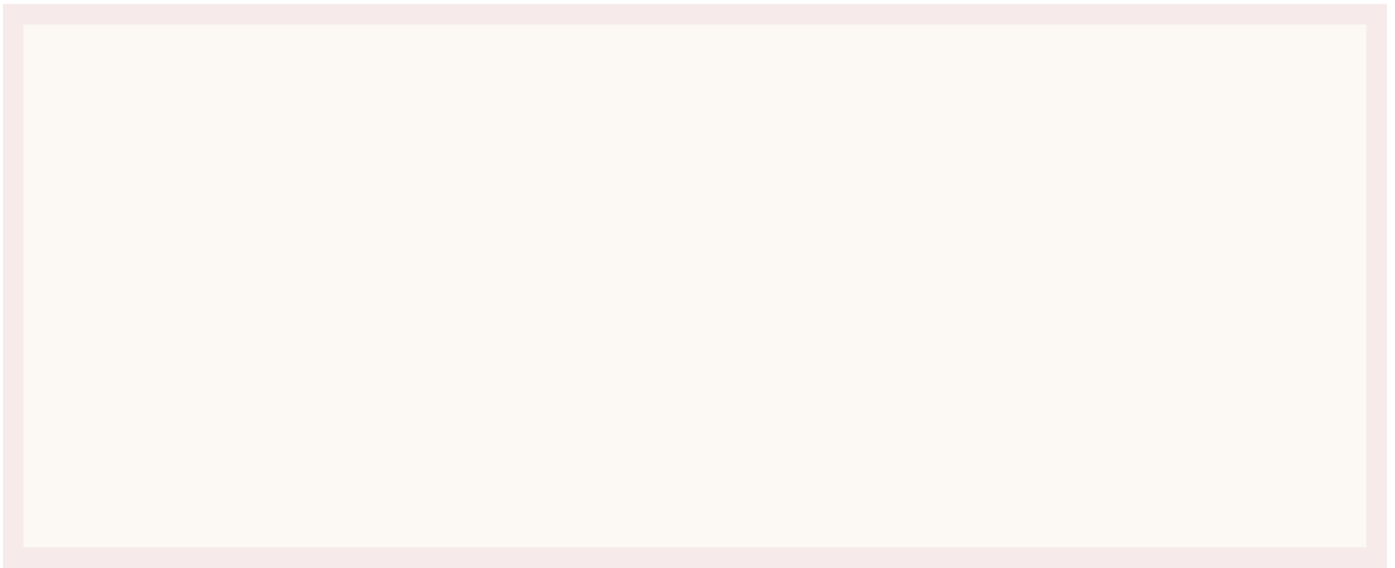
Your services page

CONTENT IN SECTIONS

INTRO + DESCRIPTION: THE WHO + WHY



PACKAGES + PRICING: THE WHAT, WHEN + WHY





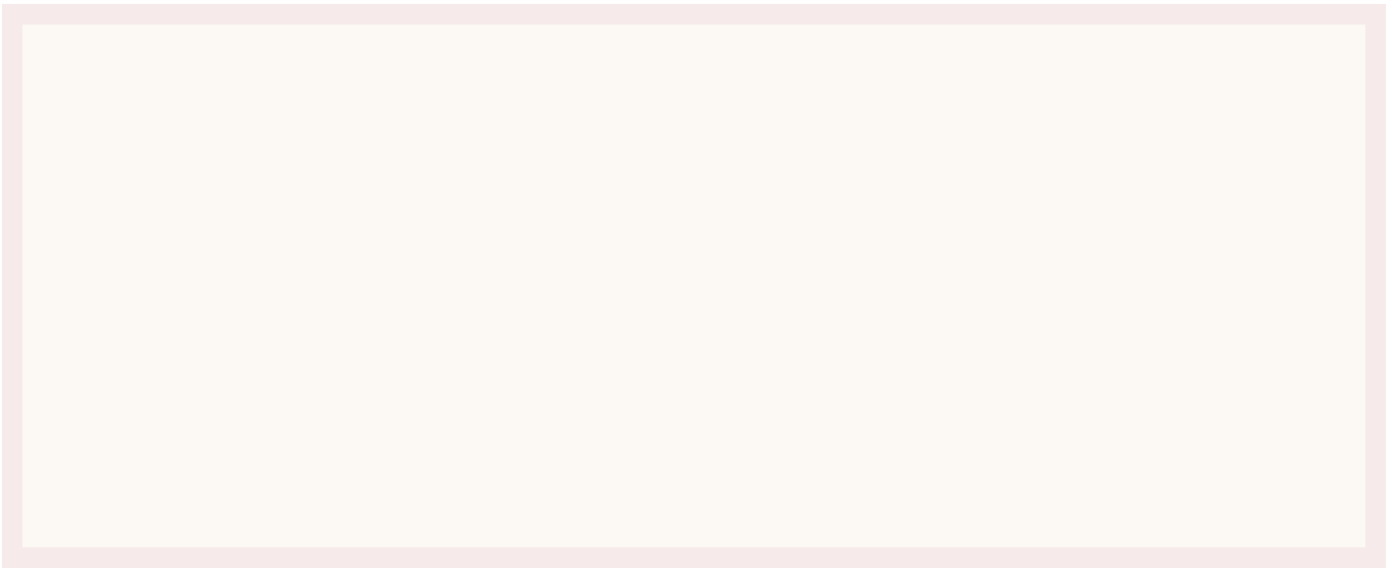
Your services page

CONTENT IN SECTIONS

YOUR PROCESS: THE HOW



FAQS: THE WHO, WHAT, WHEN, WHERE + WHY





Your contact page

HOW CAN THEY GET IN TOUCH?

WHAT QUESTIONS WILL YOU ASK ON YOUR FORM?

WILL YOU INVITE THEM TO BOOK A CALL WITH YOU?
WHAT TIMES ARE YOU AVAILABLE?

WHAT ARE THE EXPECTATIONS THEY SHOULD HAVE
WITH YOUR REPLY?



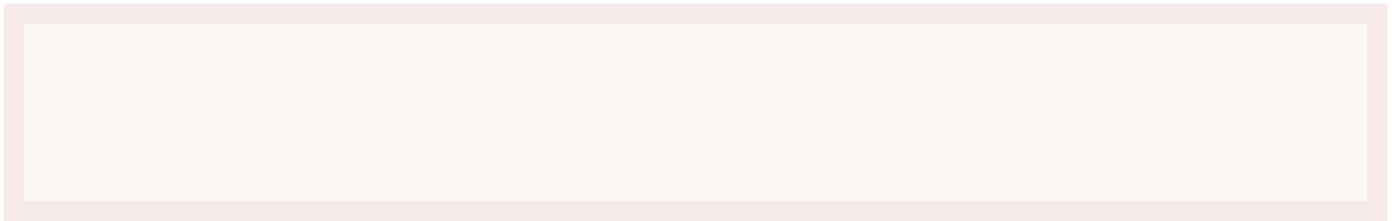
Your home page

A LIL' BIT OF EVERYTHING

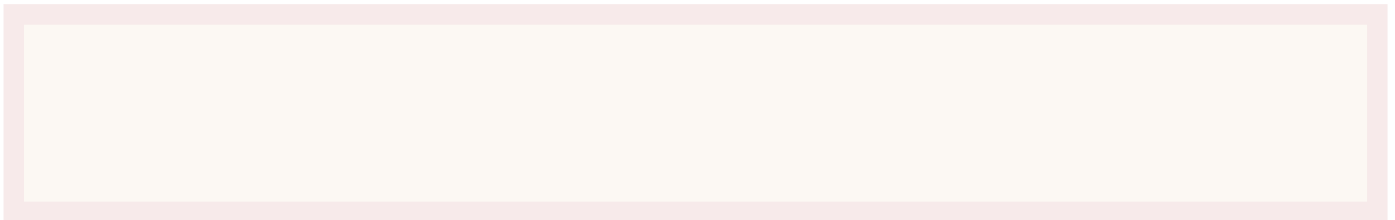
YOUR OPENING HEADLINE



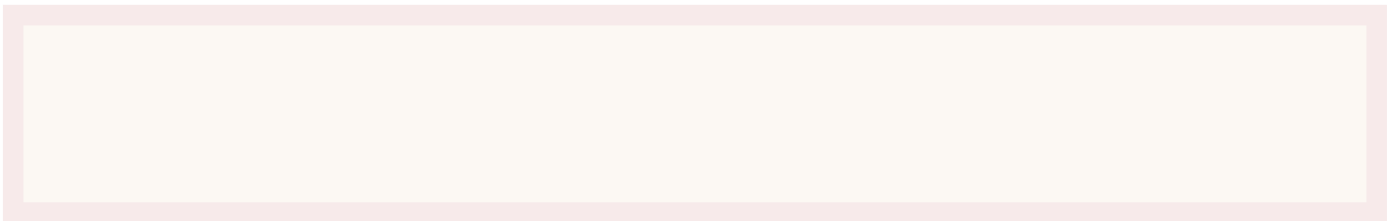
OPT-IN SECTION



BRIEF OVERVIEW OF WHO YOU ARE + WHO YOU HELP



BRIEF OVERVIEW OF WHO YOU ARE + WHO YOU HELP



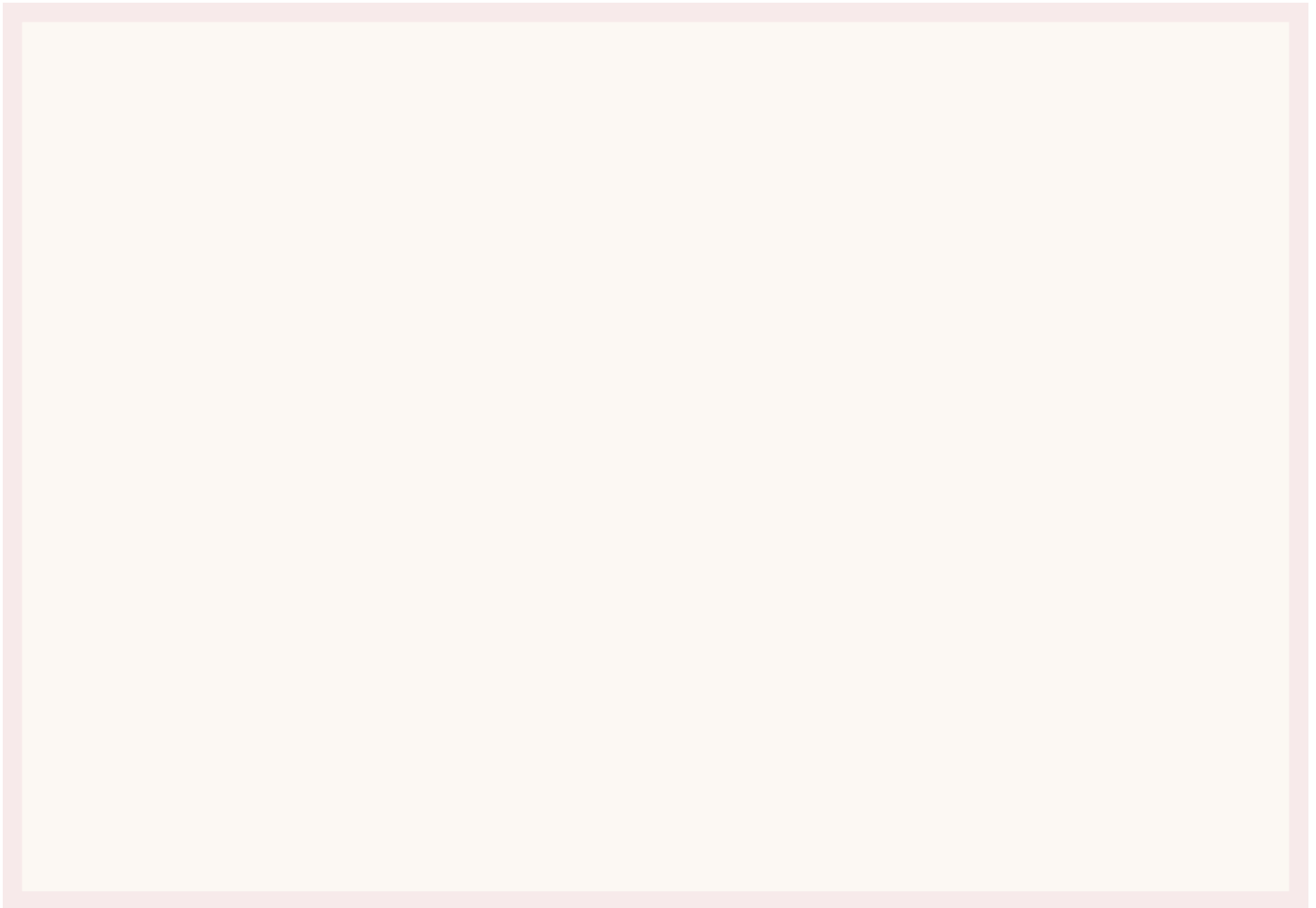


Your blog

WHAT ARE SOME QUESTIONS YOU GET ASKED ALL THE TIME?

This is a great way to have “Googlable” content on your website. You can create longer versions of your FAQs here as well – don’t copy the answers, just explain them in more detail.

BRAINSTORM BELOW



Woot! So much progress

FOLLOW ALONG + SHARE



@EMILIADOESSTUFF



HTTP://LAUNCH-IT.CO