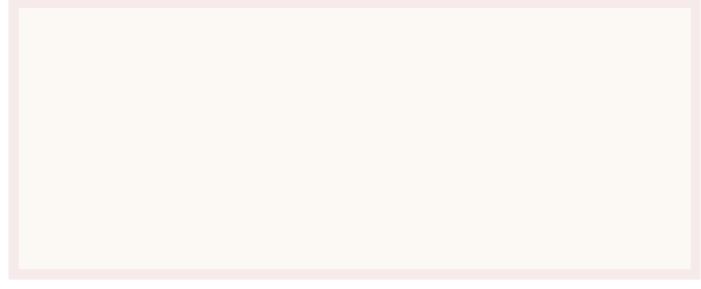
### Let's dive in.

### WHAT ARE YOUR GOALS?

IN YOUR LIFE			

#### **YOUR BUSINESS**







# Let's ask this again.

### WHAT'S THE GOAL FOR YOUR BUSINESS?

\	WHAT'S	THE	GOAL	FOR '	YOURS	SELF IN	I YOUR	BUSIN	ESS?

WHAT'S YOUR GOAL FOR YOUR CLIENTS WHO YOU HELP IN YOUR BUSINESS?





# About your ideal clients

### WHO ARE YOU WORKING WITH?

WHO ARE YOU HELPING?





# **About your ideal clients**

### WHO ARE YOU WORKING WITH?

HOW DO YOU HELP THEM?
WHAT IS YOUR MAIN OFFER?
ANY OTHER OFFERS THAT SUPPORT THE MAIN OFFER?





## Your landing page tagline

### WHAT YOUR VISITORS WILL SEE

[WHAT YOU DO/OFFER]

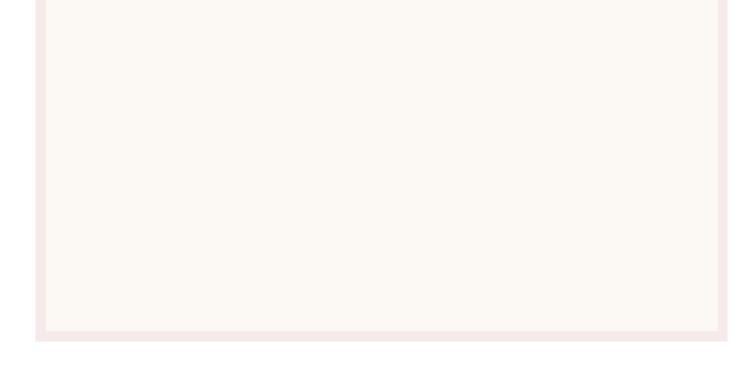
FOR

[WHO YOU DO IT FOR/IDEAL CLIENT]

SO THEY CAN

[THE PROBLEM YOU SOLVE FOR PEOPLE]

#### **BRAINSTORM BELOW**







## Your landing page tagline

#### WHAT YOUR VISITORS WILL SEE

[WHAT YOU DO/OFFER]

FOR

[WHO YOU DO IT FOR/IDEAL CLIENT]

SO THEY CAN

[THE PROBLEM YOU SOLVE FOR PEOPLE]

YOUR FINAL HEADLINE



