All about content

RECOMMENDED PAGES

- HOME
- ABOUT
- WORK WITH ME
- BLOG

- CONTACT
- FREEBIE OPT IN PAGE
- FREEBIE THANK YOU
- PAGE

EXTRA PAGES

- PORTFOLIO
- FAQS
- SHOP
- RESOURCES

- TERMS + CONDITIONS
- PRIVACY POLICY
- REFUNDS/SHIPPING

VALUES PAGE

- VALUES PAGE

Which ones will you use?

Your about page

CONTENT IN SECTIONS

YOUR STORY: THE WHO + WHY OF WHAT YOU DO

WAYS YOU HELP CLIENTS: THE WHAT + WHERE + WHEN OF WHAT YOU DO

Your services page

CONTENT IN SECTIONS

INTRO + DESCRIPTION: THE WHO + WHY

PACKAGES + PRICING: THE WHAT, WHEN + WHY

Your services page

CONTENT IN SECTIONS

YOUR PROCESS: THE HOW
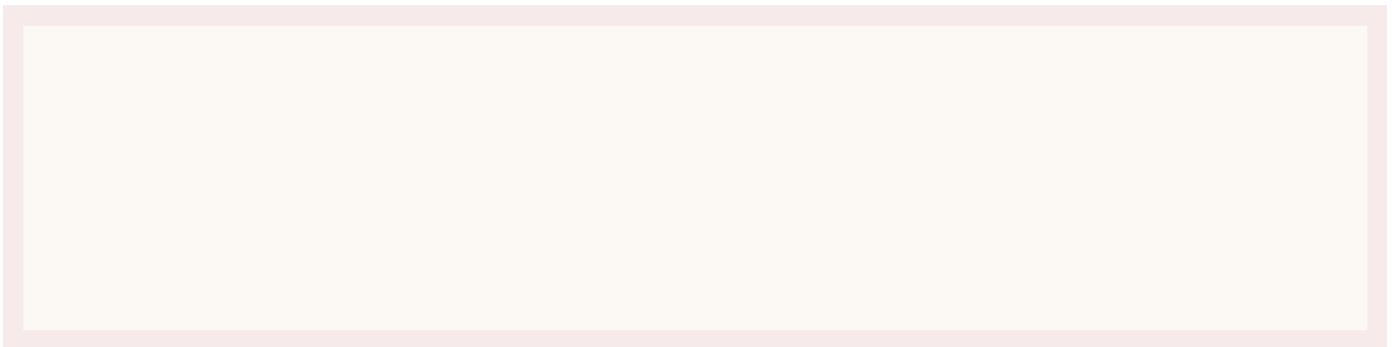
FAQS: THE WHO, WHAT, WHEN, WHERE + WHY

Your contact page
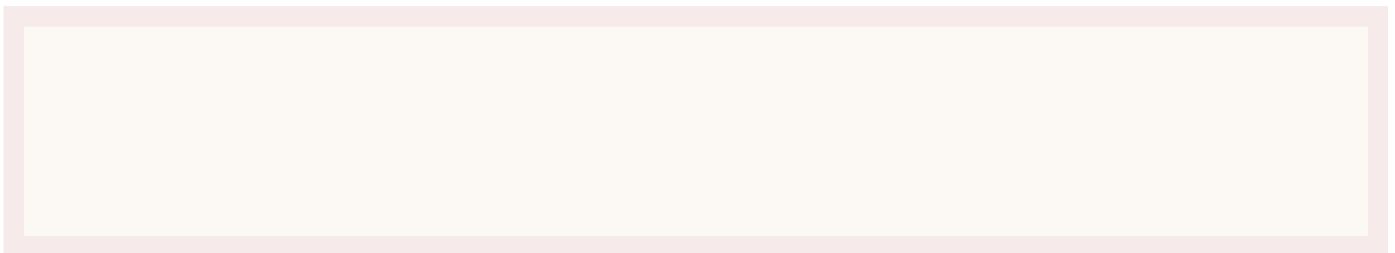## HOW CAN THEY GET IN TOUCH?

WHAT QUESTIONS WILL YOU ASK ON YOUR FORM?

WILL YOU INVITE THEM TO BOOK A CALL WITH YOU? WHAT TIMES ARE YOU AVAILABLE?

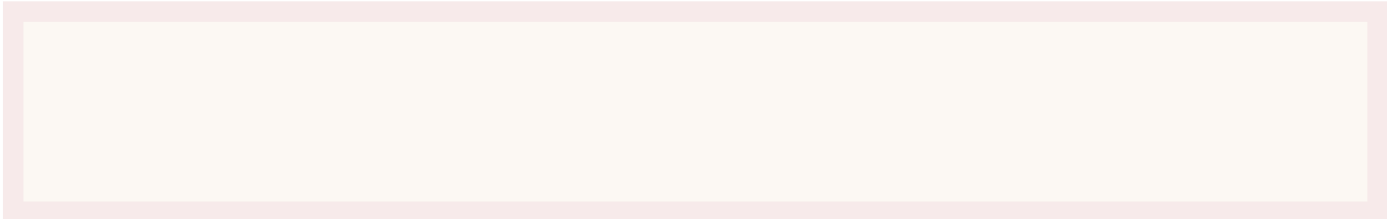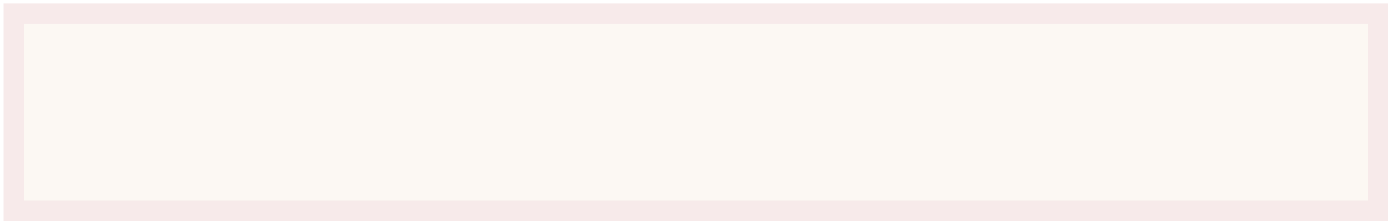### WHAT ARE THE EXPECTATIONS THEY SHOULD HAVE WITH YOUR REPLY?
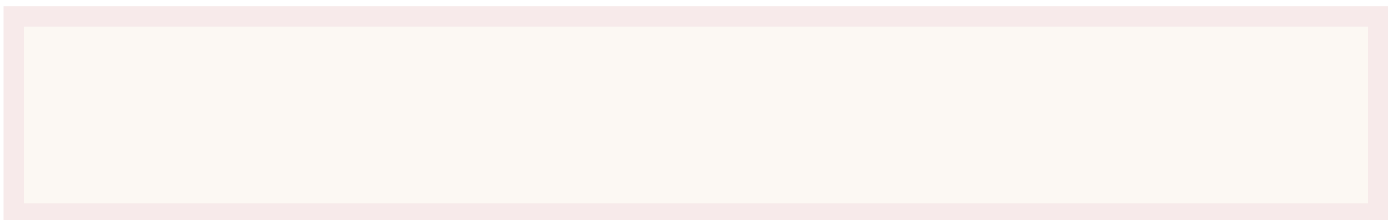
Your home page

A LIL' BIT OF EVERYTHING
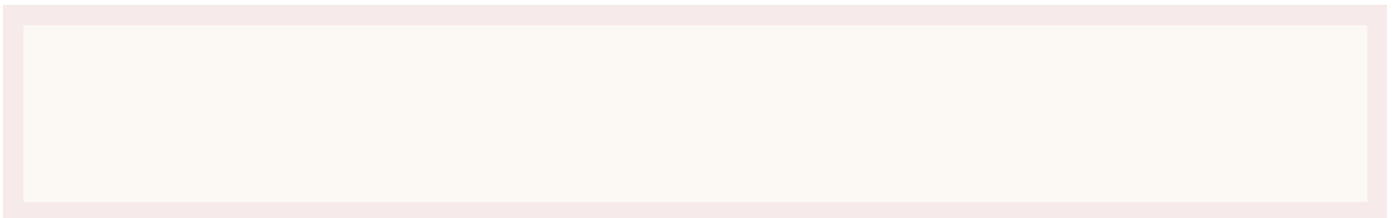
YOUR OPENING HEADLINE

OPT-IN SECTION

BRIEF OVERVIEW OF WHO YOU ARE + WHO YOU HELP

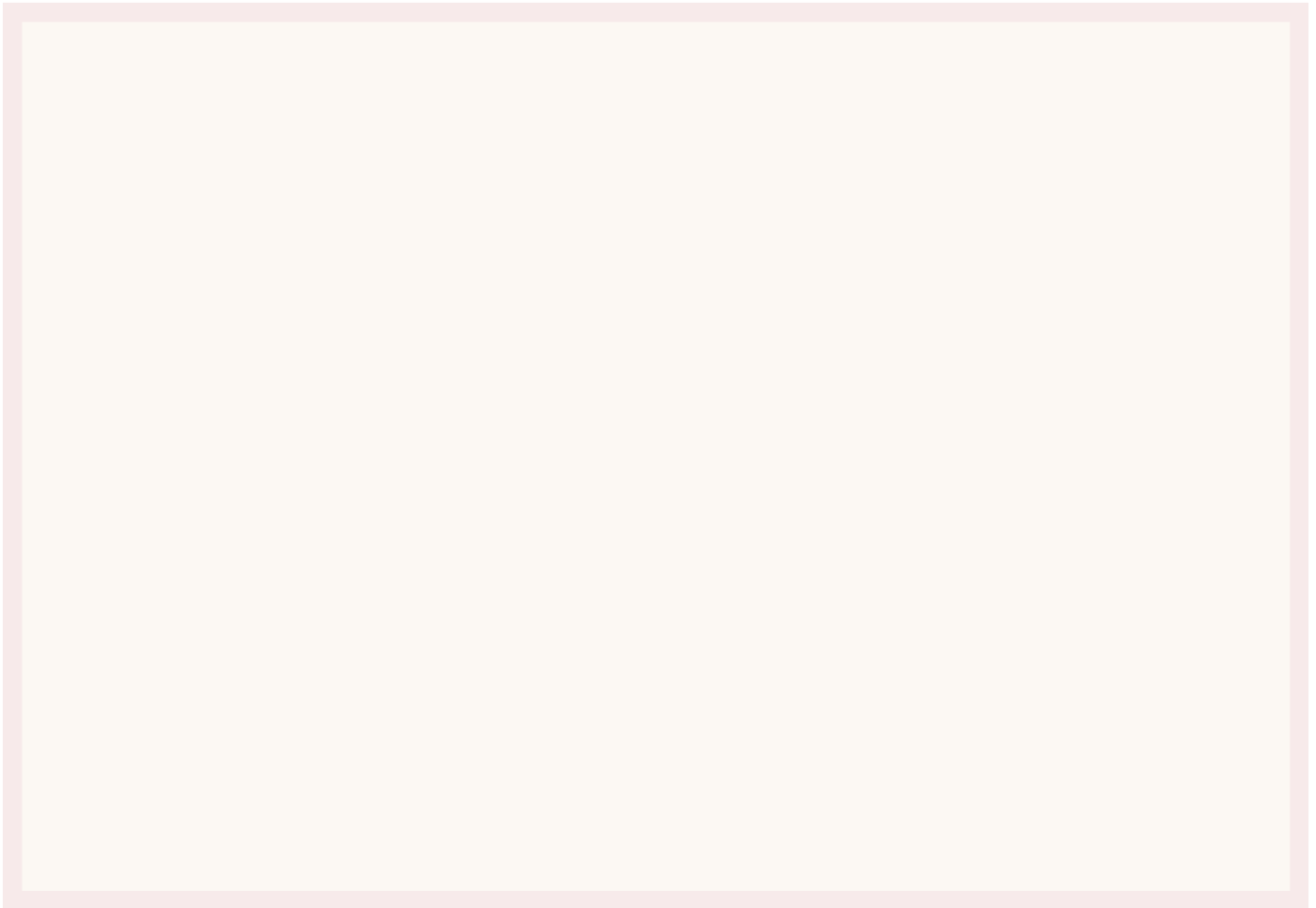### BRIEF OVERVIEW OF WHO YOU ARE + WHO YOU HELP

Your blog

WHAT ARE SOME QUESTIONS YOU GET ASKED ALL THE TIME?

This is a great way to have "Googlable" content on your website. You can create longer versions of your FAQs here as well – don't copy the answers, just explain them in more detail.

BRAINSTORM BELOW

Woot! So much progress

@EMILIADOESSTUFF

HTTP://LAUNCH-IT.CO